



Norman Everett Olson Jr

April 18, 1944 - March 17, 2020

NORMAN EVERETT OLSON, JR

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Loving husband, father, brother, uncle, grandfather and great-grandfather.

Norm was born to Norman Everett Olson, Sr. and Margaret Koester Olson in Chicago. He graduated from Bucknell University and began his career at Ogilvy & Mather in New York. His forty-year career included Ogilvy's offices in LA, San Francisco and Houston. He came to Kansas City to work for Valentine Radford and later Barkley.

Lifelong Episcopalians, Norm and Liz have been active members of St. Andrew's since arriving in Kansas City. He especially loved worshipping with the choir and organ hymns and loved his church family.

Norm was devoted to his family and friends. He cherished time spent talking, reminiscing, strategizing, and supporting people along their path through life. He was happy to spend hours discussing life, history, or a favorite book in front of a fire or on a long walk. A voracious reader, he took great joy in sharing books and finding new gems for people to delve into.

An avid golfer from childhood, Norm competed intensely on the course but also enjoyed walking the fairways with his daughters when they were children and teaching his grandsons the game. Off the course he was always ready for a card game or round of dominos, playing thousands of hands of hearts and bridge with family and friends.

He is survived, and missed, by his loving wife of 33 years, Liz, his daughters Tracy (Ken) Santoro and Wendy Hintz, grandsons Nicholas (Holly) and Daniel Santoro, great-grandsons Shae and Luca Santoro, sister Karen O'Keeffe, niece Katie O'Keeffe, and numerous friends.

Due to coronavirus, services at St. Andrew's Episcopal Church will be private. In lieu of

flowers, contributions to the Olson Memorial Fund at St. Andrew's Episcopal Church, Kansas City, MO would be appreciated by the family.